

## Dear Potential Sponsor:

Thank you for your interest in sponsoring the Fairfield Glade Ladies Club. FG Ladies Club is a philanthropic organization of around 320 members. We have been serving the Upper Cumberland community for over 50 years. Our goal each year is to provide scholarships to students and assistance to community agencies and organizations in Cumberland County. We raise money through fundraising events and sponsors' donations. If you would like to support the FG Ladies Club through sponsorship there are several ways you can do so.

We have three levels of club sponsorship. We have gold level sponsorship that starts at \$3,000, silver level starts at \$1500, and bronze at \$500. Each of these levels provide you with the opportunity to attend our monthly meeting and set-up at our sponsorship table, a link to your business page on our website, the opportunity to post on our Facebook page, and recognition in our yearbook. Please check out the sponsorship form for more details and specifics to each level.

We also have event sponsorship. We have 5 fundraising events this year (2025-2026). Event sponsors are mentioned in event advertising as feasible, and they have the opportunity to set-up at the event and interact with the public. We've added a 50/50 raffle as our newest event this year. Raffle tickets will be printed with the sponsor's name/logo and contact information. We are also excited to announce our first joint fundraising event with Fairfield Glade Rotary Club.

Due to the popularity of some of our events, the amount of advertising specific to the event, and the cost of executing the event, the sponsorship buy-in varies among events. Please see the sponsorship form for cost of event sponsorship. We are limiting the number of sponsors per event so that we can best support our sponsors in visibility at the event and in advertising. Once we have the requested/required number of sponsors for each event, we will close that event to future sponsors. Event sponsorship will be on a first-come, first-served basis; however, priority may be given to longstanding sponsors for certain events.

We are excited about the ongoing, and even increasing, interest in Fairfield Glade Ladies Club sponsorship. We are humbled and honored that you trust us with your charitable giving, and we are committed to ongoing support to the Cumberland County services and agencies that bring vitality and support to the area. Please reach out with any questions or concerns that you may have. I am more than happy to meet with you and provide any information you may need.

My best, Laurie Inda, Community Relations Chair



## FAIRFIELD GLADE LADIES CLUB SPONSORSHIP FORM

## **Gold Level - \$3000 Minimum Includes:**

- Two complimentary meals at each monthly meeting (except for the April Fashion Show)
- Acknowledged and company rep. in attendance introduced at monthly meetings
- Inclusion in the annual Membership Yearbook (full page color).
- Listed on the website sponsor page (ffgladiesclub.com) and Ladies Club Facebook page
- Place Organizational flyers and items on our display table at meetings \*\*

### Silver Level - \$1500 Minimum Includes:

- One complimentary meal at each monthly meeting (except the April Fashion Show)
- Acknowledged and company rep. in attendance introduced at monthly meetings
- Inclusion in the annual Membership Yearbook (half page black and white)
- Listed on the website sponsor page (ffgladiesclub.com) and Ladies Club Facebook page
- Place Organizational flyers and items on our display table at meetings \*\*

#### **Bronze Level - \$500 Minimum Includes:**

- · Acknowledged and company rep. in attendance introduced at monthly meeting
- Inclusion in the annual Membership Yearbook (black & white banner ad-business card)
- Listed on the website sponsor page (ffgladiesclub.com) & Ladies Club Facebook page
- Place Organizational flyers and items on our display table at meetings \*\*

### **Event Sponsorship is \$300-\$1,000 per event:**

- Acknowledged and company rep. in attendance introduced at monthly meetings
- Inclusion in the annual Membership Yearbook (black & white banner ad-business card)
- Ability to set up a display at your sponsored event(s)
- Where possible, Company Name will appear as sponsor on Event information
- Listed on the website sponsor page (ffgladiesclub.com) and Ladies Club Facebook page
- Place organizational flyers and items on our display table at monthly meetings\*\*

<sup>\*\*</sup>No company display banners or tablecloths may be used on the Club provided tables and their coverings. Signs no larger than 8" x 10" in plastic display stands may be set on the tables. All other promotional items are acceptable. Display tables must be shared by all sponsors wishing to use this space.



# I would like to sponsor FG Ladies Club at the following level/s:

| ☐ Gold Level (minimum \$3,000)   |  |                                   |
|--|--|-----------------------------------|
| ☐ Silver Level (minimum \$1,500)   |  |                                   |
| $\square$ Bronze Level (minimum \$500)   |  |                                   |
| ☐ Event: Paublee Pake Sale 9 5   | Paklava, ¢200 (2 anana                       | aral                              |
| <ul><li>Event: Baubles, Bake Sale, &amp; Baklava: \$300 (2 sponsors)</li><li>Event: Mistletoe Market Place: \$600 (3 sponsors)</li></ul> |  |                                   |
| ☐ Event: Fashion Show: \$500 (3  | , ,  |                                   |
| ☐ Event: 50/50 Raffle: \$1,000 (1  | •  |                                   |
| ☐ Monthly Newsletter: \$300 (1 s   |  |                                   |
|  |  |                                   |
| <u>-</u>   | wing with exact info<br>all written material | ormation as it is to appear in s. |
| Business Name:   |  |                                   |
| Contact Name:  |  |                                   |
| Address:   |  |                                   |
| City:  | State: <u>TN</u> Zip:                        |                                   |
| Email:   |  |                                   |
| Phone:   |  |                                   |
| Authorized Signature:  |  | Data:                             |

Please return this completed form and check to:

Fairfield Glade Ladies Club Attn: Laurie Inda P O Box 2004 Fairfield Glade, TN 38558-2004